



# JONATHAN BREENEN

AUTHOR. ENTREPRENEUR. SPEAKER.

PRESS & SPEAKER KIT



# THE ENTREPRENEUR



JON

Jon is the CEO of Breeden Enterprises. At Breeden Enterprises he focuses on building successful athletes and people to perform and live to their full potential. He teaches our clients how to dominate on the court and better their in game performance. The difference between our training and other basketball programs is the fact that we focus on building all three facets that make up a complete player; I.Q., Skill, and Athleticism. The average training program focuses on one of the three. To date, Jon and his team have trained over one hundred and fifty basketball players all over the world and we are continuing to grow.

# THE SPEAKER

JON'S SPEAKING STYLE IS.....

**AUTHENTIC  
RELATABLE  
INSPIRING**

## PAST SPEAKING ENGAGEMENTS

Y.A.L.E Festival Nakuru, Kenya- 200 people  
Chester Community Charter School Basketball Banquet- 500 people  
Lincoln Leadership Academy Charter School- 750 students  
Kagiso Senior Secondary School Ramotswa, Botswana- 1,600 students

## JON'S MOST POPULAR SPEAKING TOPICS

### HOW TO BE YOU

Learning how to be successful in life without compromising your integrity.

### FINDING YOUR GREATNESS

Living & striving to your full potential.

### FROM NOTHING TO SOMETHING

Jonathan speaks on how he overcame adversity in his life and focused on being the greatest despite hardships and his environment.

### BEGIN WITH THE END IN MIND

Focuses on making sound decisions that will positively impact you for the rest of your life



Jon speaking to students at SciTech Academy in Harrisburg, Pennsylvania



“I WANT BREEDEN ENTERPRISES TO BE KNOWN WORLDWIDE FOR **TRANSFORMING** THE LIVES OF YOUNG PEOPLE. I WANT TO TRAIN THE ATHLETES AND **EMPOWER** THE YOUTH WITH MY LIFE STORY ABOUT HOW I OVERCAME MY ADVERSE LIFE CONDITIONS AND **ENCOURAGE** THEM TO DO THE SAME. I AM NOT ONLY BUILDING GREAT ATHLETES BUT I AM HELPING TO **BUILD** GREAT PEOPLE IN OUR SOCIETY. I STARTED MY BUSINESS TO POSITIVELY **IMPACT** THE NEXT GENERATION.”  
- JON BREEDEN

Jon speaking to a body of students in Ramotswa, Botswana in Africa

